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**Our Commitment To Privacy**

Your privacy is important to us. To better protect your privacy we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested.

**The Information We Collect:**

This notice applies to all information collected or submitted on the Softee products website. On some pages, you can order products, make requests, register to receive materials or sign up for promotions or sweepstakes. The types of personal information collected at these pages are:

Name  
Address  
Email address  
Phone number  
Credit/Debit Card Information  
(etc.)

On some pages, you can submit information about other people. For example, if you order a gift online and want it sent directly to the recipient, you will need to submit the recipient's address. In this circumstance, the types of personal information collected are:

Name  
Address  
Phone Number

**The Way We Use Information:**

We use the information you provide about yourself when placing an order only to complete that order. We do not share this information with outside parties except to the extent necessary to complete that order.

We use the information you provide about someone else when placing an order only to ship the product and to confirm delivery. We do not share this information with outside parties except to the extent necessary to complete that order.

We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties.

You can register with our website if you would like to receive updates on our new products and services or receive announcements regarding special events, sweepstakes or promotions. Information you submit on our website will be used for this purpose when you fill out the registration form or enter your email address and select the "Sign Up" button.

We use non-identifying and aggregate information to improve the content of our site, to customize the site to your preferences, to communicate information to you (if requested it), for our marketing and research purposes, and for other purposes specified. In addition, we may make full use of all information acquired through this site that is not in personally identifiable form.

Finally, we never use or share the personally identifiable information provided to us online in ways unrelated to the ones described above without also providing you an opportunity to opt-out or otherwise prohibit such unrelated uses.

### **Our Commitment To Data Security**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

### **Links to other websites**

This site may contain links or references to other Web sites. Please be aware that we do not control other Web sites and that, in any case, this Privacy Policy does not apply to those Web sites. We encourage you to read the privacy policy of every Web site you visit.

### **Our Commitment To Children's Privacy:**

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

### **How You Can Access Or Correct Your Information**

You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error to the address or phone provided below.

### **How To Contact Us**

Should you have other questions or concerns about these privacy policies, please call us at 1.800.489.1687 or send us an email at [info@softeeproducts.com](mailto:info@softeeproducts.com) or by writing us at

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